

Cookie Policy

Pocket Claim

Version 1.0



Purpose and Scope

This Cookie Policy explains how Cavis Marketing Limited ("Cavis," "Pocket Claim", "Data Breach Advisors", "we," "our," or "us") uses cookies and similar technologies on this website.

It should be read together with our Privacy Policy and applies to all visitors and users of the site.

We use Cookiebot to identify, classify, and manage cookies in compliance with the Privacy and Electronic Communications Regulations 2003 (PECR) and the UK General Data Protection Regulation (UK GDPR).

You can update or withdraw your consent at any time through the Cookie Declaration below or via your browser settings.

What Are Cookies?

Cookies are small text files placed on your device by websites you visit. They are widely used to enhance website performance, improve user experience, and provide valuable analytics to website owners.

How We Use Cookies

Cookies on this site fall into the following categories:

Necessary Cookies

Description: These cookies are essential for the website to function properly. They enable core features such as security, network management, and accessibility.

They do not store personally identifiable information.

Legal Basis: Legitimate interests (ensuring the website operates as intended).

Cookie	Provider	Party	Purpose	Expiry
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Pocket Claim and Data Breach Advisors are trading names of Cavis Marketing Limited, a company registered in England and Wales with registered office address: Cavis Marketing Limited, Brabners LLP, 100 Barbirolli Square, Manchester, United Kingdom, M2 3AB. Company Registration: 16437994. Cavis Marketing Limited is registered with the Information Commissioner's Office (ICO) as a Data Controller, Registration Reference: ZB897675.

test_cookie	Double Click (Google)	3 rd	This cookie is set by DoubleClick net (owned by Google) to determine whether the website visitor's browser supports cookies.	1 day
CookieConsent	Usercentrics (Cookiebot)	1st	Stores the user's cookie consent state for the current domain	1 year

Statistics Cookies

Description: Statistics cookies help us understand how visitors interact with the website by collecting and reporting information anonymously.

Legal Basis: Consent (Article 6(1)(a) UK GDPR).

Cookie	Provider	Party	Purpose	Expiry
_ce.s	Crazy Egg Inc	3 rd	Collects data on the user's navigation and behaviour on the website. This is used to compile statistical reports and heatmaps for the website owner.	1 year
_ce.gtlid	Crazy Egg Inc	3 rd	Supports performance measurement of user interactions	Session
ga#	Google Ireland Limited	3 rd	Used to send data to Google Analytics about the visitor's device and behaviour. Tracks the visitor across devices and marketing channels.	2 years
_ga	Google Ireland Limited	3 rd	Used to send data to Google Analytics about the visitor's device and behaviour. Tracks the visitor across devices and marketing channels.	2 years
_tt_enable_cookie	TikTok Technology Ltd	1st	Used by the social networking service, TikTok, for tracking the use of embedded services.	1 year

Marketing Cookies

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Description: Marketing cookies are used to track visitors across websites. The aim is to display ads that are relevant and engaging for the individual user and more valuable for publishers and third-party advertisers.

Legal Basis: Consent (Article 6(1)(a) UK GDPR).

Cookie	Provider	Domain	Purpose	Expiry
tt_applInfo	TikTok Technology Ltd	3 rd	Used by the social networking service, TikTok, to track the use of embedded services.	Session
tt_pixel_session_index	TikTok Technology Ltd	3 rd	Used by the social networking service, TikTok, to track the use of embedded services.	Session
tt_sessionId	TikTok Technology Ltd	3 rd	Used by the social networking service, TikTok, to track the use of embedded services.	Session
cee	Stape Inc	3 rd	Registers a unique ID that identifies the user's device during return visits. Used for conversion tracking and to measure the efficacy of online ads.	3 months
lastExternalReferrer	Meta Platforms	3 rd	Detects how the user reached the website by recording their last URL address.	Persistent
lastExternalReferrerTime	Meta Platforms	3 rd	Detects how the user reached the website by recording their last URL address.	Persistent
_fbp	Meta Platforms Ireland Ltd	3 rd	Used by Facebook to deliver a series of advertisement products such as real time bidding from third-party advertisers.	3 months

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ttcsid_#	TikTok Technology Ltd	3 rd	Tracks the conversion rate between the user and the advertisement banners on the website - This serves to optimise the relevance of the advertisements on the website.	1 year
ttcsid	TikTok Technology Ltd	3 rd	Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences.	1 year
_ttp	TikTok Technology Ltd	3 rd	Unspecified by vendor in the scan output.	1 year
_gcl_au	Google Ireland Limited	3 rd	Used to measure the efficiency of the website's advertisement efforts, by collecting data on the conversion rate of the website's ads across multiple websites.	3 months
pagead/1p-user-list/#	Google Ireland Limited	3 rd	Tracks if the user has shown interest in specific products or events across multiple websites and detects how the user navigates between sites. This is used for measurement of advertisement efforts and facilitates payment of referral-fees between websites.	Session
_gcl_ls	Google Ireland Limited	3 rd	Tracks the conversion rate between the user and the advertisement banners on the website - This serves to optimise the relevance of the advertisements on the website.	Persistent

Managing Your Cookie Preferences

You can adjust your cookie preferences at any time via the Cookiebot consent banner or by selecting "Cookie Settings" in the footer.

You can also delete cookies through your browser settings. However, disabling certain cookies may impact the website's functionality or your user experience.

For an automatically updated, live listing of all cookies currently active, please visit our Cookie Declaration.

Updates to This Policy

We may update this Cookie Policy from time to time. We will publish any changes on our website and, where appropriate, notify you by other means. The date at the bottom of this page indicates when it was last revised.

Last Updated: 12/05/2026

Contact Us

For questions about this policy or our data protection practices, please contact: privacy@cavis.co.uk.

Revision History

V1.0 May 2026: Created