

Cookie Policy

Pocket Claim

Version 1.0



Purpose and Scope

This Cookie Policy explains how Cavis Marketing Limited ("Cavis," "Pocket Claim", "Data Breach Advisors", "we," "our," or "us") uses cookies and similar technologies on this website.

It should be read together with our Privacy Policy and applies to all visitors and users of the site.

We use Cookiebot to identify, classify, and manage cookies in compliance with the Privacy and Electronic Communications Regulations 2003 (PECR) and the UK General Data Protection Regulation (UK GDPR).

You can update or withdraw your consent at any time through the Cookie Declaration below or via your browser settings.

What Are Cookies?

Cookies are small text files placed on your device by websites you visit. They are widely used to enhance website performance, improve user experience, and provide valuable analytics to website owners.

How We Use Cookies

Cookies on this site fall into the following categories:

Necessary Cookies

Description: These cookies are essential for the website to function properly. They enable core features such as security, network management, and accessibility.

They do not store personally identifiable information.

Legal Basis: Legitimate interests (ensuring the website operates as intended).

Cookie	Provider	Party	Purpose	Expiry
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CookieConsent	Usercentrics (Cookiebot)	1st	Stores the user's cookie consent state for the current domain	1 year
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Statistics Cookies

Description: Statistics cookies help us understand how visitors interact with the website by collecting and reporting information anonymously.

Legal Basis: Consent (Article 6(1)(a) UK GDPR).

Cookie	Provider	Party	Purpose	Expiry
ga#	Google Ireland Limited	3 rd	Used to send data to Google Analytics about the visitor's device and behaviour. Tracks the visitor across devices and marketing channels.	2 years
_ga	Google Ireland Limited	3 rd	Used to send data to Google Analytics about the visitor's device and behaviour. Tracks the visitor across devices and marketing channels.	2 years

Marketing Cookies

Description: Marketing cookies are used to track visitors across websites. The aim is to display ads that are relevant and engaging for the individual user and more valuable for publishers and third-party advertisers.

Legal Basis: Consent (Article 6(1)(a) UK GDPR).

Cookie	Provider	Domain	Purpose	Expiry
lastExternalReferrer	Meta Platforms	3 rd	Detects how the user reached the website by recording their last URL address.	Persistent

lastExternalReferrertime	Meta Platforms	3 rd	Detects how the user reached the website by recording their last URL address.	Persistent
_fbp	Meta Platforms Irelands Ltd	3 rd	Used by Facebook to deliver a series of advertisement products such as real time bidding from third-party advertisers.	3 months

Managing Your Cookie Preferences

You can adjust your cookie preferences at any time via the Cookiebot consent banner or by selecting “Cookie Settings” in the footer.

You can also delete cookies through your browser settings. However, disabling certain cookies may impact the website’s functionality or your user experience.

For an automatically updated, live listing of all cookies currently active, please visit our Cookie Declaration.

Updates to This Policy

We may update this Cookie Policy from time to time. We will publish any changes on our website and, where appropriate, notify you by other means. The date at the bottom of this page indicates when it was last revised.

Last Updated: 03/06/2026

Contact Us

For questions about this policy or our data protection practices, please contact: privacy@cavis.co.uk.

Revision History

V1.0 June 2026: Created